



IBM Business Partner Café

Entrance to Solution Center

Tours

Reception

Watson

Social Media

Smarter Computing

Business Agility Networking Zone & Theater

Diamond Sponsor

Platinum Sponsor

Platinum Sponsor

Services, Support & Education

Connectivity, Integration & Smart SOA

BPM & Decision Management

Smarter Commerce

IBM Cloud

Application Infrastructure & Development

Cloud

Affiliate

IBM Industry Zone: Mini Solution Center Experience

- Retail
- Government
- Healthcare & Life Sciences
- Communications
- Insurance
- Banking