### Your B2B Integration Forecast



You know it's important to your operations and critical for success, but most companies struggle with the challenges of B2B Integration.

#### View the B2B Forecasts

## 83%

are experiencing integration issues with their B2B community.

of organizations anticipate an impact from at least one

of the four technology trends.

# 86%

are still encountering automation barriers within their B2B communities.

### Have you thought about how these trends will impact you?

#### **42%** increase in cloud-based IT systems by next year

**66%** 

of organizations will have to invest in new infrastructure to support big data.

## 73%

agree that there is a need to extend traditional B2B integration to mobile devices. 95% see heightened user expectations at work as a result of social media use at home.

#### Make sure you can weather the storm

#### Understand the impending impact on how you:

Onboard business partners and manage relationships with them

orchestrate information across multienterprise processes Connect, transform and validate across different protocols, data formats and industry standards

Deliver the operational and business visibility your business needs



Stay ahead with the latest Multienterprise Process Collaboration news and updates. visit http://www.ibm.com/b2b-integration

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